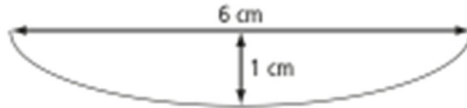


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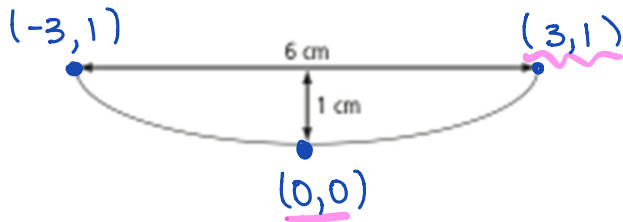
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Learning Goal 3.2	Given a quadratic function, identify the characteristics of graphs, including domain, range, intercepts, vertex and the axis of symmetry.
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Example Parabolic mirrors are often used in lights because they give a focused beam. Suppose a parabolic mirror is 6 cm wide and 1 cm deep, as shown.



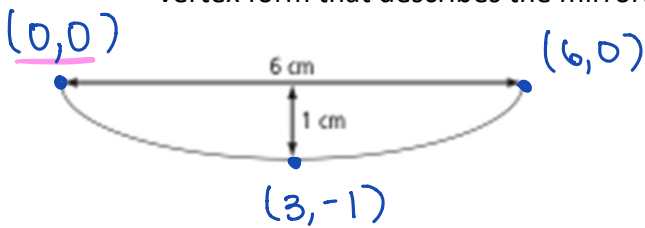
- a. Suppose the vertex of the mirror is at the origin. Determine the quadratic function in vertex form that describes the shape of the mirror.



$$f(x) = \frac{1}{9}x^2$$

$$\begin{aligned} f(x) &= a(x-p)^2 + q \\ &= a(x-0)^2 + 0 \\ &= ax^2 \\ 1 &= a(3)^2 \\ 1 &= \frac{a \times 9}{9} \quad a = \frac{1}{9} \end{aligned}$$

- b. Now suppose the origin is at the left outer edge of the mirror. Determine the quadratic function in vertex form that describes the mirror.

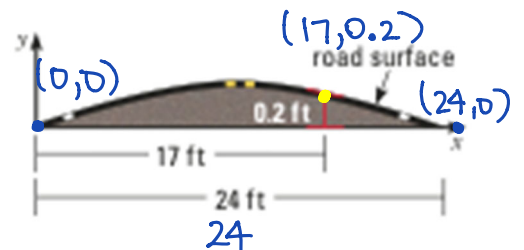


$$g(x) = \frac{1}{9}(x-3)^2 + 1$$

$$\begin{aligned} g(x) &= a(x-p)^2 + q \\ &= a(x-3)^2 - 1 \\ 0 &= a(0-3)^2 - 1 \\ +1 & \quad +1 \\ 1 &= a(-3)^2 \\ 1 &= a(9) \Rightarrow a = \frac{1}{9} \end{aligned}$$

Example The surfaces of some roads are shaped like parabolas to allow rain to run off to either side. Write a quadratic model for the surface of the road shown.

$$\begin{aligned} h(x) &= ax(x-24) \\ 0.2 &= a(17)(17-24) \\ 0.2 &= a(17)(-7) \\ \underline{0.2} &= \underline{a(-119)} \\ -119 & \quad -119 \\ a &= 0.002 \end{aligned}$$



$$h(x) = 0.002x(x-24)$$

Example A student council currently sells memberships for \$6 per year and has 700 members. To increase revenue, they decide to increase the membership cost. The results of a survey indicate that 50 fewer students will buy a membership for every \$1 increase in the membership cost.

a. Write a quadratic function in standard form to model this situation.

$x =$ the change in cost

$$R = \text{cost} \times \text{quantity}$$

$$= (6 + x)(700 - 50x)$$

b. What are the coordinates of the vertex? What information does it give the student council?

$$6 + x = 0 \implies x = -6$$

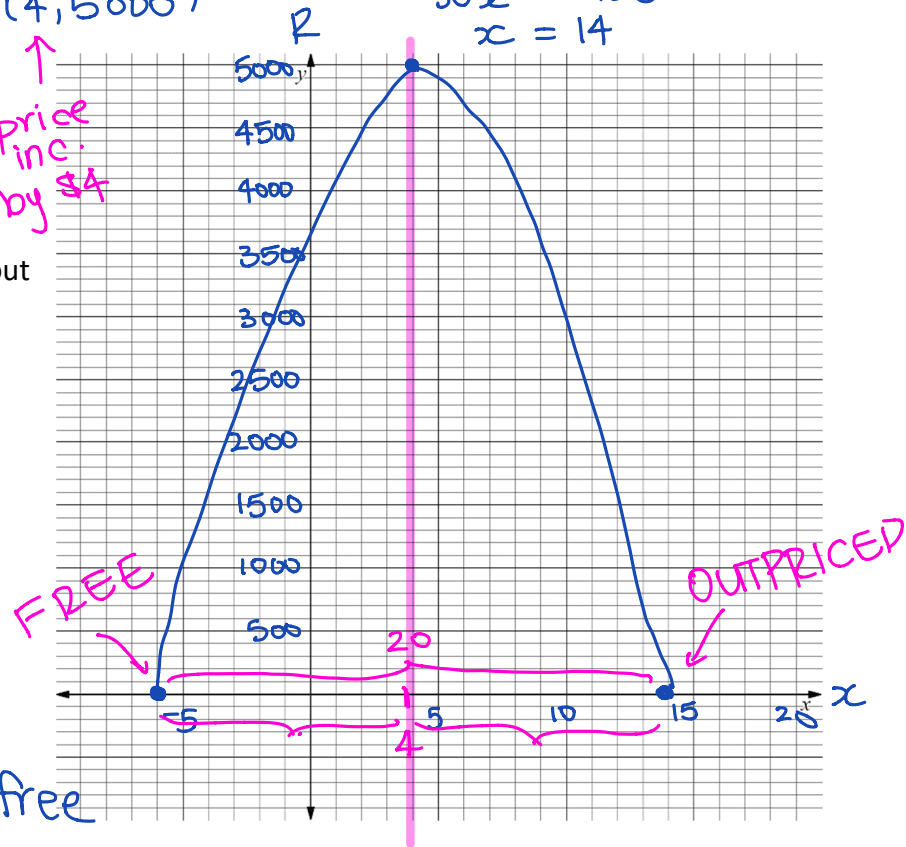
$$700 - 50x = 0 \implies -50x = -700 \implies x = 14$$

$$R = (6 + 4)(700 - 50(4)) = (10)(700 - 200) = (10)(500) = 5000$$

$(4, 5000)$

Price inc. by \$4

c. Graph the quadratic function. What does the shape of the graph communicate about the situation?



d. Determine if there are any x-intercepts that are relevant. What do these intercepts, if they exist, represent in the situation?

$x = -6$ Membership is free

$x = 14$ No one wants to be a member 😞

e. What domain and range are logical for this situation? Explain.

$$\{x \mid -6 \leq x \leq 14, x \in \mathbb{R}\}$$

$$\{y \mid 0 \leq y \leq 5000, y \in \mathbb{R}\}$$

