Let's consider the following situation:

Juliana is going into business selling bags of chocolate covered marshmallows. She contacts two different companies that are offering to do the packaging for her. She receives 10 samples from each company and counts the number of marshmallows in each bag:

Company #1	Wrap 'em Up	15	15	16	16	17	18	18	19	21	23
Company #2	Bags of Fun	15	15	16	18	18	18	18	18	19	23

1. Make a line plot of the number of marshmallows in a bag for the two companies

2. Calculate the three measures of central tendency and the range for each company

Company	Mean	Median	Mode	Range

Based on your measures calculated above, which company is more consistent? Did any of our summary statistics capture this?

## **Standard Deviation**

Let's calculate the standard deviation for the marshmallow packages.

Wrap 'em up		Bags of Fun					
Observation	Distance from mean		Observation	Distance from mean			
15			15				
15			15				
16			16				
16			18				
17			18				
18			18				
18			18				
19			18				
21			19				
23			23				
Total			Total				

Which data was more spread out?

How does this relate to standard deviation?

Standard Deviation: 
$$\sigma = \sqrt{\sum_{i=1}^{n} \frac{(x_i - \overline{x})^2}{n}}$$

	Wrap 'em Up	$(x-\bar{x})^2$	Bags of Fun	$(x-\bar{x})^2$
	15		15	
	15		15	
	16		16	
	16		18	
	17		18	
	18		18	
	18		18	
	19		18	
	21		19	
	23		23	
$\sum x$				
$\bar{x}$				
$\sqrt{\frac{\sum (x - \bar{x})^2}{n}}$				